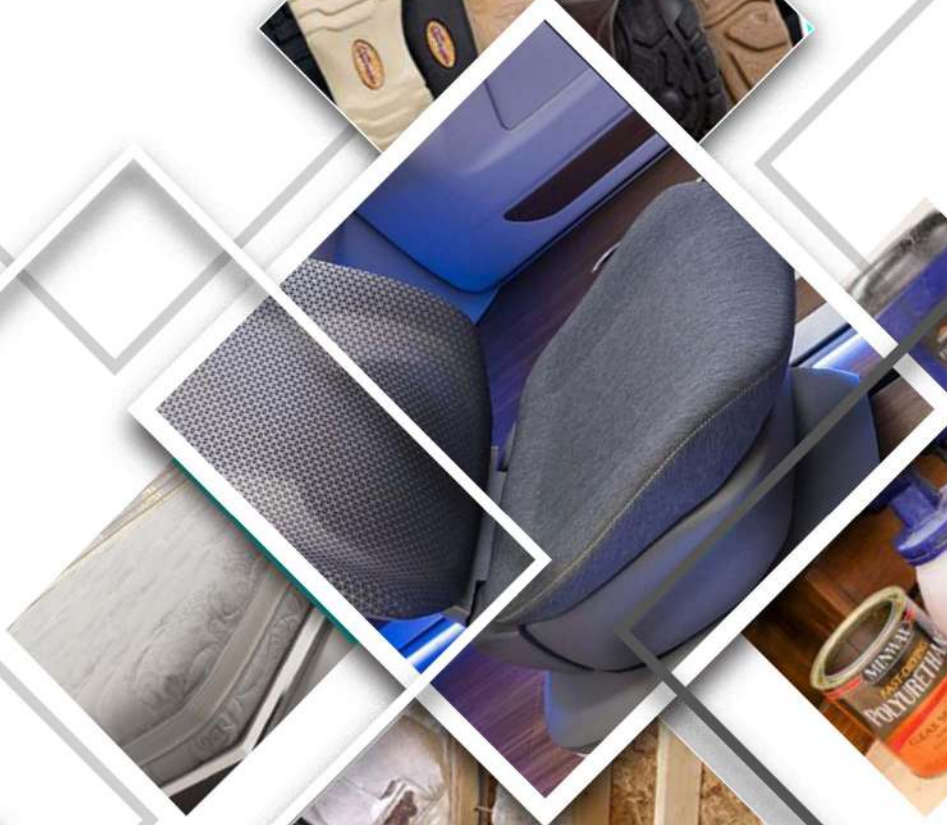


**International**  
Expo Centre Lahore,  
**pakistan**  
**—2022—**  
**19 20 21 MAY**

**PUP**  
PAKISTAN  
**POLYURETHANE**  
EXPO



Polyurethane is Used in Foams, Furniture, Building Construction  
Footwear, Bedding, Insulation, Appliances and Automotive.

Organizer



Co-located Events



Adhesive  
& Bonding  
Pakistan

PAKISTAN  
COMPOSITES  
EXPO

Pakistan  
Construction  
Chemicals  
Exhibition

**FOR BOOKING**

Haider Ali, +92312.3998000, haider@b2bmedia.pk

[www.pupakistan.com](http://www.pupakistan.com)

# POLYURETHANE PAKISTAN 2022

**Polyurethane Pakistan (PUP)** is one of the largest events for Polyurethane materials and equipment being a current reflection of achievements in sphere of materials technology, assisting exhibitors in establishing new business contacts and partner relations. PUP provides opportunity to the industries to showcase their products and technology at a platform where National & International suppliers will introduce latest tools & innovations for Polyurethane products.

The visitors are enthusiastically involved in various informative activities and sessions, while the exhibitors display ground-breaking technologies, conducted insightful seminars and discussions. The conference featured renowned experts and learned speakers, to analyse the evolving trends in the industry and to capitalise on the emerging opportunities.

Welcome to **POLYURETHANE PAKISTAN 2022**





# POLYURETHANE PAKISTAN EXPO

**Corporate Office:** 338-341A, Sundar Industrial Estate,  
Raiwind Road Lahore Pakistan. **UAN:** +92-42-111-100-000  
**TEL:** +92-42-35298634 **TEL:** +92-42-35298634  
**Email:** haider@b2bmedia.pk **Site:** pup.pakistan.org/

## **EXHIBITORS PROFILE** **POLYURETHANE PAKISTAN - 2022**

All Segments of the Polyurethane industry will be represented at the Polyurethane Pakistan 2019. If your company is in any one of the following segments, then you are welcome to exhibit...

### **Raw Materials:**

Polyether Polyol  
Polyester Polyol  
Isocyanate  
MDI  
TDI  
TPUs  
NDI/NDI Prepolymers  
Polyether  
Polyester  
Millable PU  
Copolymers  
Bio-polyols  
Amines  
Polyurea  
Bio PU  
Elastomers  
Polycaprolactones  
Polycarbonates

### **Services:**

Laboratory and Testing  
Health and Safety  
Recycling  
Environmental Protection  
Research and Development

### **Lab Testing**

#### **Instruments:**

Foam Qualification System  
Pot Life and Curing Monitor  
Viscoelastic Foam  
Testing Machine  
Thickness meter  
Ultrasonic Distance Sensor  
Flow Meters  
Hardness Meter  
Oven

### **Additives:**

Blowing Agent  
Catalysts  
Colorants  
Surfactants and Emulsifiers  
Polymerization Inhibitors  
Curing Agents  
Antioxidants  
Antiozonants  
UV / Light Stabilizers  
Flame Retardant  
Solvents / Diluents  
Lubricants / Plasticizers  
Rubber Processing Oil  
Biozides  
Chain Extenders  
Antistatic Agents  
Moisture Scavengers  
Cross Linkers  
Scorch Inhibitors  
Hydrolysis Stabilizers  
Chemical Drying agents  
Mechanical Drying Agents  
PU-Metal Bonding Agents  
Fillers  
Fixing and Fastening Agents

### **PU Systems:**

Polyether based system  
Polyester based system  
PU Dispersions  
Flexible Foam System  
Rigid Foam System  
Integral Skin System  
C.A.S.E System  
• Coating System  
• Adhesive System  
• Sealant System  
• Elastomer System

### **Machinery/Auxiliary Equipment**

PU Processing Machinery  
Dispensing Machines  
Spray Foam Equipment  
Foam Handling Machines  
Cutting Machines  
Mixing Head  
Cartridge Mixer  
Air Filters  
Gaskets  
Molds  
Prepolymer Plants  
Extruders  
Vacuum Filling Units  
Laminators  
Tank Storage  
Pumps  
Removal Stations  
Spring Mattress Plant  
Rebonding Foam Plant  
Machines for Panels  
Oscillating Cutting Blades  
Spare Parts  
Block Lifting System  
Scissors/Tools  
Recycling Reactors  
Compression Machine  
Calenders  
Storage Tanks  
Peeling and Profiling Machine

### **Miscellaneous:**

Release Paper  
Adhesive  
Sealants  
Mold Release Agent  
Mold Cleaner

## **PU PAKISTAN 2022** **VISITORS PROFILE**

Visitors at PU Pakistan are buyers and users of raw materials, materials or semi-finished products, PU systems and processing machinery, equipment and services.-

The exhibition is targeted to trade professionals within all sections of the polyurethane industry as well as users of PU applications from a wide range of end-user sectors such as:

- o Construction / insulation.
- o Automotive.
- o Electrical appliances / white goods.
- o Furniture / bedding.
- o Footwear / apparel.
- o Medical.
- o Composites.
- o Flooring.
- o Electronics.
- o Transport.
- o Packaging.
- o 3D Printing.

Organized By:



Supported By:



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POLYURETHANE  
PAKISTAN EXPO  
2022

19 - 20 - 21 MAY 22

## SPONSORSHIP OPPORTUNITIES IN HALL # 1

### INCREASE YOUR BRAND EXPOSURE BY INVESTING IN OUR SPONSORSHIP PACKAGES

	Branding Spots Worth (Rs)	Logo on all Media Advertisement	Logo on all Marketing Collaterals	Logo on Press Conference Backdrop	Plasma Advertising	Space on Event Backdrop	Free Stalls Worth (Rs)
<b>Platinum Sponsorship @2.5 Million</b>	1 Million	Yes	Yes	Yes	8 Ads per rotation	Yes	1.2 Million (10 booths of 9 sqm each)
<b>Gold Sponsorship @1.5 Million</b>	0.5 Million	Yes	Yes	Yes	2 Ads for rotation	Yes	0.8 Million (6 booths of 9 sqm each)
<b>Silver Sponsorship @0.5 Million</b>	0.3 Million	Yes	Yes	Yes	1 Ad per rotation	Yes	0.5 Million (4 booths of 9 sqm each)

- Due to the high demand of sponsorship opportunities coupled with limited space available, allocations shall be strictly made on a first come, first served basis
- Acceptance and the awarding of sponsorship requests will only be entertained with a 75% advance payment at the time of registering

Organized By:



Supported By:





# SPACE BOOKING FORM

Contact Person/Designation: \_\_\_\_\_  
Company/Institution (exactly as you want in the Exhibition) : \_\_\_\_\_  
Address: \_\_\_\_\_

Country: \_\_\_\_\_

City: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

## SPONSORSHIP OPTIONS / CHARGES

- Platinum - PKR 3 Million  
 Gold - PKR 2 Million  
 Silver - PKR 0.8 Million

## EXHIBITION BOOTHS / PARTICIPATION CHARGES

- Booth/ Shell Size**  
 Standard Booth / Shell - 3x3 meter (9 sqm)  
 **Rates**  
 3x3 meter - PKR 135,000/- (Exclusive of all types of taxes)  
 **Shell Scheme Facilities**  
 3x3 meter Shell, One counter, Two chairs, One center table, Three spot lights, Facia with company name, Carpet and Electric socket.



Herewith enclosed Rs. \_\_\_\_\_ being 50% of the total amount of Rs. \_\_\_\_\_ for booking of \_\_\_\_\_ stall/ Stalls for the participation in Polyurethane Pakistan Expo 2022. Balance amount is payable at-least 15 days prior to the exhibition.

\_\_\_\_\_  
Signature of Authorized Person & Co. Seal

\_\_\_\_\_  
Date

## MODE OF PAYMENT

All Payments will be made in favour of B2B Media (Pvt.) Ltd. through Bank Draft/ Pay Order/ Crossed Cheque/ Wire Transfer. Bank Details are as follows :-

- Name of Beneficiary - B2B Media (Pvt) Limited  
 Banker - HABIB METROPOLITAN BANK ,Badami Bagh Branch, Lahore  
 Account No - 20311-714-146485  
 Swift Code - MPBLPKKA  
 IBAN No - PK48MPBL0246-0271-4014-6485

Please Return this form  
by Fax / E-mail / Courier to:

Corporate Office: 338-341A, Sundar Industrial Estate,  
Raiwind Road Lahore Pakistan. UAN: +92-42-111-100-000  
TEL: +92-42-35298634 CELL: +92-312-3998000  
Email: haider@b2bmedia.pk



## 2<sup>ND</sup> POLYURETHANE PAKISTAN EXPO 2022

### CONTACT US:

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